



Change the Climate

Climakind provides a proactive and transparent way to address climate change. Through Climakind you cancel Carbon Emission Credits (CECs) to offset a carbon footprint or for the altruistic reduction carbon emission rights.

By cancelling Carbon Emission Credits you support a price on carbon. A carbon price adds the environmental cost to fossil fuels. That will encourage low-carbon investment.

Your efforts reduce carbon market caps and help speed up the transition to a sustainable future.



Support a carbon price Encourage low-carbon solutions

Cancel carbon emission credits

- Proactive, High Quality and Secure
- Publicly visible, Easily Recognised, Interactive
- Next generation carbon offsetting
- Altruistic reduction of carbon emissions

proactive, high quality and secure way.

The Climakind Difference

The Climakind difference is the type of carbon credit that you cancel to neutralise your carbon emissions. Climakind is next generation carbon offsetting, because Climakind only uses compliance carbon market credits (Assigned Allocation Units under the Kyoto Protocol) traded on a compliance regulated carbon market.

Through Climakind you cancel carbon market credits in the limited pool of carbon credits on working carbon markets, the 'purest' way to neutralise your carbon emissions. By doing so Climakind ensures your efforts help stop damaging climate change in a

Go for Gold

Cancelling carbon credits with Climakind is more meaningful than a simple carbon offset. The Climakind website provides an interactive experience that allows your efforts to be publicly visible, and easily recognised through three levels of participation.

The top level, a Climakind Gold membership indicates you have cancelled carbon credits equivalent to your annual carbon emissions if you are a business or the average annual carbon emissions if you are an individual / family. The Climakind Bronze membership allows you to start by cancelling as little as one carbon emission credit.

The interactive Climakind member lounge allows you to add more cancelled carbon credits to your total annual cancelled carbon credits so that you can slowly build up from a Bronze to a Gold membership.



Carbon Emission Cancellation

Climakind cancels high quality carbon credits. When it comes to carbon credits, quality can be determined by the ability to demonstrate that the resulting reduction of carbon emissions is genuine, that is, it must be verifiable, measurable and additional.

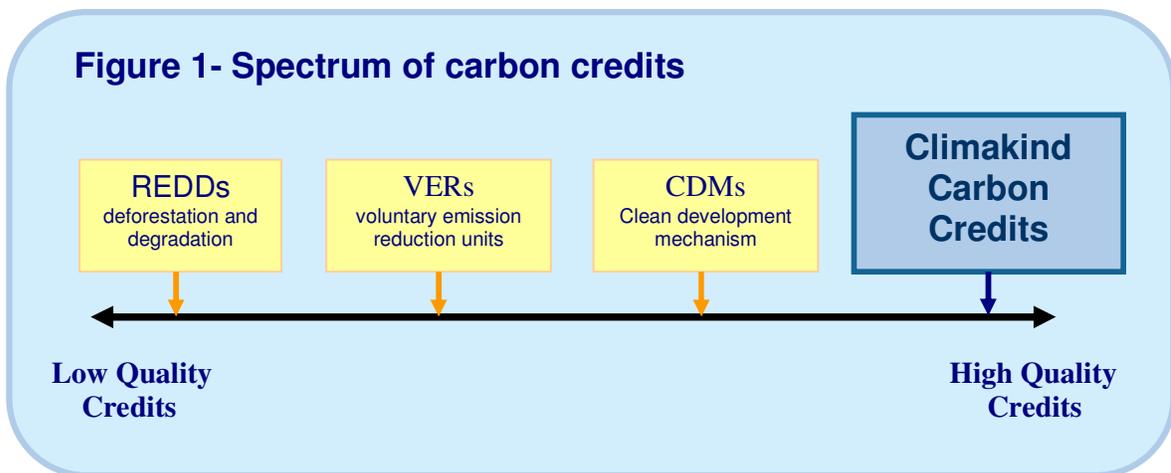
Climakind only uses Kyoto Protocol Assigned Allocation Units in a compliance-regulated carbon market because they are robust and verifiable. The credits are easily measured and represent additional cuts in emissions beyond the carbon market caps.



Proactive Climate Action

Buying and cancelling credits through Climakind is proactive because the carbon emissions our cancelled credits represent is not released into the atmosphere. This is quite different from offsetting and carbon neutral schemes such as REDDs that intervene after the carbon has already been released to the atmosphere (See Figure 1). In those cases it is too late, the carbon dioxide will remain somewhere in our atmosphere or oceans or land system for many years.

Through Climakind you support a carbon price. Putting a price on carbon shifts the balance away from fossil fuels. A carbon price adds the environmental cost to fossil fuels and that makes low-carbon solutions more economically attractive. That makes your efforts proactive, because it helps drive investment in low-carbon solutions. With fewer credits available emitters will be incentivised to find low carbon alternative means of production.



Compliant with Standards

Through the ETS, Climakind offers carbon credits that are compliant with the credits indicated in the UK Quality Assurance Scheme for Carbon Offsetting.

Think Climate Change - Be Climakind

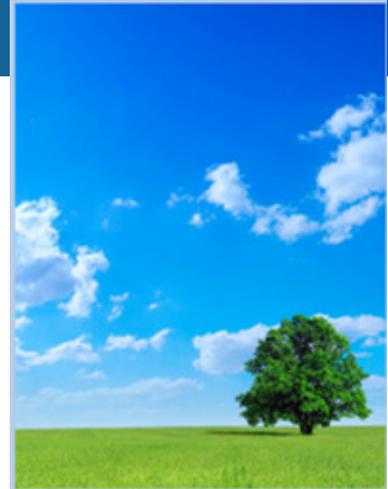
If you are concerned about climate change and wish to offset carbon emissions or your entire carbon footprint to become carbon neutral, then consider Climakind. The Climakind solution is more meaningful than a simple offset.

Your efforts to reduce carbon emissions through Climakind are proactive, high quality and secure:

- **Proactive:** The goal of cancelling carbon emission credits is to reduce the addition of “new” carbon to the atmosphere by not burning fossil fuels. Instead it is kept in the ground. This is more effective than trying to sequester the carbon after it has been emitted, when it is really too late. We cannot afford to be too late, we must be proactive.
- **High Quality:** Climakind carbon emission credits are high quality because it is easy to distinguish the carbon represented by carbon emission credits as opposed to other emission reduction units. The impact carbon offsetting depends on the quality of emission credits cancelled. Cancelling Climakind carbon emission credits ensures a high quality of credit is used.
- **Secure:** the transaction to buy and cancel carbon credits is secure because it is transparent and withstands the scrutiny of market regulators.

Climakind ensures your efforts are:

- **Publicly Visible:** You can promote your emission reduction efforts in the publicly visible Climakind Who’s Who tables, Climakind Profile and Climakind social media.
- **Easily Recognised:** The three levels of participation (Bronze, Silver and Gold) allow your emission reduction efforts to be easily recognised. You can start with the affordable Bronze level option and build up gradually over 12 months to become a Gold member, or you can begin as a Gold member.
- **Interactive:** The member lounge allows you to manage multiple purchases, monitor the history of cancelled carbon emission credits and compare your emission reduction efforts.





Climakind Goal

Carbon emissions reduction

The Climakind goal is to make significant reductions in global carbon emissions to avoid the irreversible consequences of damaging climate change.

Empower, enable, educate, and invest

Climakind achieves this in four main ways:

1. It provides the interface to voluntarily cancel carbon emissions credits
2. It enables individuals and organisations to promote themselves as environmentally concerned and visibly active in reducing greenhouse gas emissions
3. It educates and spreads the word on climate change and the urgent need to reduce carbon emissions
4. It invests in low-carbon research and solutions

Healthier world

Climakind has three major impacts:

1. In the short-term Climakind directly removes carbon emissions credits that could otherwise be used for the emission of carbon dioxide.
2. In the long-term Climakind drives investment in low-carbon technologies, and
3. Overall, Climakind sends a strong message to governments of the support to reduce greenhouse gas emissions through a carbon price.



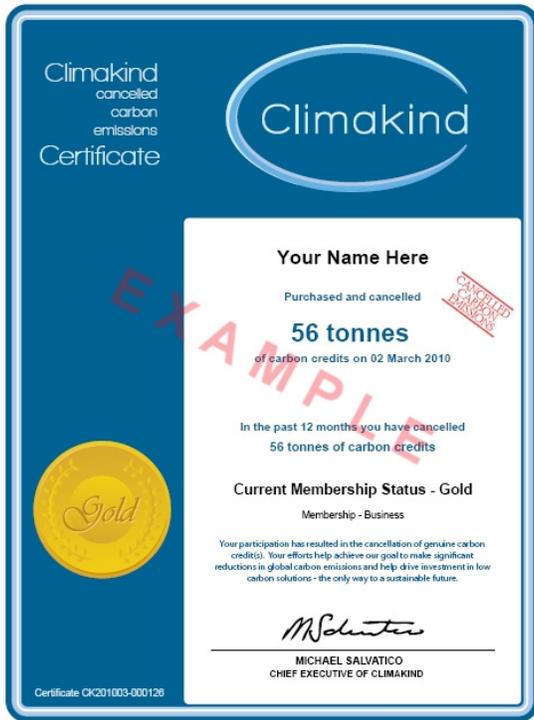
Make a Difference

To achieve the deep cuts in carbon emissions necessary to avoid damaging climate change we need to do more than reduce our personally controllable carbon emissions.

Reducing your carbon footprint is an ideal goal but it does not reduce the world's dependency on fossil fuels. Until we find a way to make low-carbon solutions economically attractive fossil fuels will continue to be used. A carbon price makes a difference.



The Climakind member lounge contains interactive features to promote, compare, manage and monitor your ongoing carbon emission reduction efforts.



Promoting your efforts

Social Media Promotion

Climakind promotes your efforts to create a sustainable future through well established media channels in the environment space such as www.greentimes.com.au. Climakind has a wide presence in internet social media covering Facebook, Twitter and Blogs.

Climakind Certificate

Once your purchase order of carbon emissions credits has been processed you receive a Climakind Certificate representing cancelled carbon emissions. The Climakind Certificate shows your name, the amount of carbon dioxide emissions you purchased and your current member status. It is uniquely numbered. Your member status is based on the total number of tonnes of carbon dioxide you have cancelled in the past 12 months.

Climakind Who's Who Tables

You can display your emissions reduction efforts in the Climakind Who's Who tables. Use the **Climakind Profile** to write about your carbon emission reduction efforts.

The Climakind Who's Who tables publicly display the tonnes of carbon dioxide emissions credits that you have cancelled and indicate the Climakind membership level that you have obtained. A Gold membership indicates that one year of carbon dioxide emissions credits has been.

Who's Who - Business members

These members are sorted by the total tonnes of carbon credits that they have cancelled in the past 12 months.

Climakind Profile	Name	Country	Member Status	Carbon Emissions Cancelled	
				past 12 months	total
	Your Company	Australia	GOLD	1010 tonne(s)	1010 tonne(s)
	XYZ Council	USA	GOLD	441 tonne(s)	1041 tonne(s)
	Solar Choice Pty Ltd	UK	GOLD	100 tonne(s)	100 tonne(s)
	T Corporation Pty Ltd	Australia	Silver	41 tonne(s)	101 tonne(s)
	ABZ Corporation	France	Bronze	10 tonne(s)	10 tonne(s)
	Small Services Co	Australia	GOLD	4 tonne(s)	10 tonne(s)



Compare

Your Annual Participation

The charts in the member lounge allow you to compare your carbon emission credit cancellation efforts with Climakind to the global averages.



Select Year: 2009



Your Monthly Participation

This shows the monthly totals of carbon emissions credits that you have cancelled with Climakind compared to the global averages.

Manage & Monitor

Certificate Registry and Participation History

The member lounge allows you to manage and monitor your purchases of cancelled carbon emissions credits with Climakind. A detailed history of each purchase is available on the 'Certificate Registry' in the member lounge.